

REGIONAL DIRECTORS GUIDELINES

We are so excited to have you as part of our team. This will be a great day and we are believing to have hundreds at each abortion clinic!

Please pay special attention to the SOS Rally on Sat., April 24.....item 14.

- 1. Develop a strategic team** of leaders around you to help mobilize the region. Use people who first, have a heart for life; second, have the ability to speak to people (including pastors and people of influence) and motivate them to get involved.
- 2. Arrange a meeting** with your leaders as soon as possible to discuss the plan for rallying the region.
- 3. Obtain the list of the abortion clinics** in your region from our website. Locate each on a map to see how the area can best be divided. Assign a clinic to each leader or multiple leaders. This will be their assigned location on May 1. Along with a team to be gathered, they will oversee the event at that location.
- 4. Strategize the division of the area** to maximize coverage from your team. They are mobilizing the area assigned for their clinic, but each leader will be helping each other as they have contacts in their sphere of influence that cross assigned lines. Each Regional Director is free to use their own strategy to mobilize the region.
- 5. Once you have used the initial cards** we send you, please use the graphic attached to have printing done as fast as you are able. You may find you have printing connections through your team. If you cannot get more cards, we will be happy to try to help you. We are praying in money to be able to assist the state teams with supplies. Our printing costs in Orlando are \$180.00/5000 cards. If you print yourself, we would ask that you use our graphic and duplicate the same card for unity throughout the state.
- 6. You will be trying to mobilize churches** (calling pastors and youth groups for appointments), meeting with them to share the heart for this event and excite them to join the cause. You can take them cards, point them to the stand4life.info site to give validity to us and to the event itself, and use the video on the website to promote the event. If you are speaking at a church, the video can be a useful tool. Save the distribution of larger quantities of cards to each church until closer to the event. First, just try to get a commitment from the church to get on board. Some will put in a newsletter, email, or promote in other ways. There may be women's groups, etc that someone can go to and promote the event as well.
- 7. Contact your state representatives, senators, and city officials.** If you know any of them take a pro-life stand, they may rally behind this and send the info to their contact lists.

8. Contact school FCA's or other Christian organizations, Crises Pregnancy Centers, Pro-life organizations, and private Christian schools who may want to use this as a voluntary function for their school.

9. Contact the media (radio, tv, newspapers). Send our Press release (attached) or use it as a model to create one of your own. This will bring attention to your House of Prayer, Church, etc. Arrange for coverage on May 1st. Make sure they realize this is a statewide event that will receive a lot of coverage.

10. Get creative to get the word out. Use Christian book stores or any place that will let you advertise or place a card on a bulletin board. If you come up with something unique, let us know.

11. Attached are the Bound For Life guidelines. If you have never done a Bound For Life Silent Prayer Siege, it will be very important for you to familiarize yourself and your team with the guidelines. It will be crucial that all the sieges around the state are in unity and that no one is doing something that will bring negative attention. It is our hope to raise funds to provide the red "Life" tape to each region, but we will also tell you how to get it in case funds are more readily available in your area.

12. Parking for each abortion clinic will need to be arranged. Check surrounding business, etc that will agree to let cars use the spaces. It may be possible to bus over from a nearby church. Make sure there are parking attendants on May 1 to help the process go smoothly.

13. It is also our hope to have Stand4Life t-shirts for the May 1st stand. We are making contacts and trying to raise funds. If you have a source, funds, or ideas.....please let us know!

14. On Saturday, April 24, from 10-4, we are having an SOS Rally at the Mall at the University of Central Florida. This will be a pre-stand rally to unite the state, as regional teams gather in Orlando with groups from their area to pray before the event. Many special guests will be in attendance and it will be a very important day in the life of this historic stand. Make sure your team and those involved mark their calendars early.

15. Notify local authorities about the event and its peaceful nature, making sure we are in compliance with any local ordinances.

16. We are available to assist you at any time. Please call Marcia Thorsell (407-617-2877) with any questions or concerns. If you need assistance from a mobile team, we will be happy to serve you. We would only ask that appointments, etc be scheduled to make the time in your area as efficient as possible.

We are excited to be working together.....let's do this!